Dear EDUHERO,

It is YOU who has the power to create the next generation of thinkers, collaborators, communicators, and innovators!

It is YOU who can channelize their positive energies and make them believe that they are NOT helpless, that CHANGE is possible, and that THEY can drive it.

Today Design for Change gives you the simple formula to unleash every child’s I CAN Superpower! Go ahead tell your children they are not the FUTURE, they are the NOW! and they don’t need permission to make the world a better place!

Join schools in more than 40 countries and get your children be part of this global movement.... led by children.

Kiran Bir Sethi
Founder, Design For Change

OVER 100 PRIZES TO BE WON!

PARTNERS / PRIZES

ADD YOUR LOGOS HERE
**GETTING STARTED**

Introduce your students to the idea that changing lives can be meaningful and fun.

A winning story in comic book format is included for your students to start a discussion on enabling change. You can download one of our winning stories at stories.dfcworld.com.

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**JURY PROCESS**

The DFC judges look for stories led by children where they choose to tackle challenges that directly benefit them.

The judges also look for evidence of children engaging with their community to understand needs and working with the challenge at hand.

Higher points are allotted for generating a large variety of ideas, and selecting those that directly fulfill the needs of the children the children are designing a solution for.

Help your students think beyond obvious answers like raising money or conducting a rally.

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**ENDORSEMENTS**

**DR. HOWARD GARDNER**

Harvard Graduate School of Education

“Design for Change (DFC) is one of the most exciting and important educational programs that I know of, with the potential for impact in numerous countries around the globe...Our first wave of studies documents clear improvements in student empathy as well as challenges in providing a valuable model for a wide range of educational innovations.”

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**DATES TO REMEMBER**

**REGISTRATION**

15TH AUGUST

**SUBMISSION**

2ND NOVEMBER

**RESULTS**

14TH NOVEMBER

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**I CAN! NOW YOU CAN TOO!**

Sharing your story with the world will inspire other children to say I CAN!
WHY SHOULD YOU PARTICIPATE?

The DFC Program offers you a structured way to teach the 21st century skills like leadership, communication, collaboration and creative thinking. The program also enhances confidence and self-belief among children. Students move from a mindset of ‘CAN I?’ to ‘I CAN!’ Research proves that this confidence can help improve their academic score by up to 28%.

(Boyatzis, R)

GET INSPIRED!

JUST FOR KICKS

Design for Change School Challenge, India 2011  |  Lokenete Yashwantrao Chavan Vidyaniketan, Pune, Maharashtra
Watch the story : bit.ly/dfc-justforkicks

“Okay! Okay! What do you want to do?”

Play football!

Stop, this is not working!

FEEL: Students realized that they could not play properly and there was no order.

IMAGINE: To play and enjoy the game like a professional team.

DO: The children formed teams and began training with each other’s help. They developed a very good training program and started winning interschool matches.

Looking at your progress in sports, some other schools have expressed a desire to have their kids learn football.

Wow Sir! Yes, we would love to coach them as well.

They continued to coach their football team as well as 7 other school teams. They were able to expand their coaching team and train two coaches in each school to help them. These little kids brought a revolutionary change not only in their school, but also in 7 other schools with their imagination and zest.

www.dfcworld.com

YouTube / icandfc