Dear EDUHERO,

It is YOU who has the power to create the next generation of thinkers, collaborators, communicators, and innovators!

It is YOU who can channelize their positive energies and make them believe that they are NOT helpless, that CHANGE is possible, and that THEY can drive it.

Today Design for Change gives you the simple formula to unleash every child’s I CAN Superpower! Go ahead tell your children they are not the FUTURE, they are the NOW! and they don’t need permission to make the world a better place!

Join schools in more than 40 countries and get your children be part this global movement.... led by children.

Kiran Bir Sethi
Founder, Design For Change
**THINK FROM YOUR HEART**

The first step towards making change happen is to **try to understand how people feel.**

**1. OBSERVE**

Look at your surroundings closely. Observe things that bother you (hot spots). Create a map of your observations - map your world through these:

- What you **SEE** (eg. furniture, spaces, garbage etc.)
- What you **FEEL** (eg. bullying, exam pressure, etc.)
- What you **HEAR** (eg. language, discrimination, etc.)

**2. VOTE**

Share your observations with the team & vote for the one situation that you would all like to see changed.

**3. DIG DEEPER**

After selecting the issue, dig deeper to understand it better. Here are some questions that will help you do this:

- **WHEN** does it happen?
- **WHERE** does it happen?
- **WHO** is being affected?

**4. ENGAGE**

Now, go and talk to people who are involved and affected by the situation.

Interview them to understand their concerns so that you can design your solution with them and not for them.

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**MAKE CHANGE HAPPEN**

**Be the CHANGE!**

**1. PLAN**

Consider the following while planning:

- What resources will be required?
- What is the budget?
- How will you get the money?
- How many people will be required?
- How much time will it take?
- How will you document your work?

Choose your roles and responsibilities keeping your strengths in mind.

**2. IMPLEMENT**

Go out and put your plan into action. **YES, YOU CAN!**

- **1 thing**
- **2 things**
- **3 things**

**3. REFLECT**

- What did you learn about the situation?
- What did you learn about your team-mates?
- What did you learn about yourself?

Think about ways to sustain the impact of your project.

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**VISUALIZE CHANGE**

The clearer we can **IMAGINE** it, the better we can **DO** it!

**1. BRAINSTORMING TOOLS**

- All ideas are good ideas... don’t shy away from the wild ones.
- Build on the ideas of others – use the word ‘and’ instead of ‘but’.
- Illustrate your ideas for better clarity.

- Some tips to consider:
  - Is your solution: - bold in nature - easy to replicate - long lasting - impacting maximum number of people
  - The first step towards making change happen is to try to understand how people feel.

**2. VOTE**

Vote for the ideas that best address each part of the situation to ‘design for change’.

**THINGS TO REMEMBER**

Try to think beyond the first or obvious solution and collect as many ideas from as many people as possible.

**3. JURY PROCESS**

The DFC judges look for stories led by children, where they choose to tackle challenges directly and honestly. The judges also look for evidence of children engaging with their community to understand needs and perspectives while dealing with the challenge at hand.

Higher points are allotted for generating a large variety of ideas, and selecting those that directly fulfill the needs of the people the children are designing a solution for.

Help your students think beyond obvious answers like raising money or conducting a rally.

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**DEAR MENTOR**

**GETTING STARTED**

Introduce your students to the idea that changing lives can be meaningful and fun. A winning story in comic book format is included for your reference. Read it with your students to start a discussion on enabling change. You can show them videos of our winning stories at stories.dfcworld.com

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**ENDORSEMENTS**

**DR. HOWARD GARDNER**

Harvard Graduate School of Education

“Design for Change (DFC) is one of the most exciting and important educational programs that I know of, with the potential for impact in numerous countries around the globe...Our first wave of studies documents clear improvements in student empathy as well as challenges in enhancing problem-solving abilities...DFC provides a scalable model for a wide range of educational innovations.”

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**DATES TO REMEMBER**

**REGISTRATION**

PLEASE PUT DATE HERE

**SUBMISSION**

PLEASE PUT DATE HERE

**RESULTS**

PLEASE PUT DATE HERE

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**END**
**WHY SHOULD YOU PARTICIPATE?**

The DFC Program offers you a structured way to teach the **21st century skills** like leadership, communication, collaboration and creative thinking. The program also enhances confidence and self-belief among children. Students move from a mindset of ‘CAN I?’ to ‘I CAN!’ Research proves that this confidence can help improve their academic score by up to 28%.

(Boyatzis, R)

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**GET INSPIRED!**

**JUST FOR KICKS**

Design for Change School Challenge, India 2011 | Lokenete Yashwantrao Chavan Vidyaniketan, Pune, Maharashtra

Watch the story: bit.ly/dfc-justforkicks

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**FEEL:** Students realized that they could not play properly and there was no order.

**IMAGINE:** To play and enjoy the game like a professional team.

**DO:** The children formed teams and began training with each other’s help. They developed a very good training program and started winning interschool matches.

Sir, why do we have to study all the time and not do anything else?

Okay! Okay! What do you want to do?

Play football!

Stop, this is not working!

This looks so difficult, I don't think I'll be able to do this.

It is not difficult, Rhea. Think about it like this, after such a long time we got a chance to do something, we can't just give up without trying. Come on team, let's do it.

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Looking at your progress in sports, some other schools have expressed a desire to have their kids learn football.

Wow Sir! Yes, we would love to coach them as well.

This will be the first time that we will go to other schools.

Yes Chaitali, and we will get a chance to make some new friends.

They continued to coach their football team as well as 7 other school teams. They were able to expand their coaching team and train two coaches in each school to help them. These little kids brought a revolutionary change not only in their school, but also in 7 other schools with their imagination and zest.